



Nemesys – New Media Systems Ltd Oy Ab
Tallberginkatu 1 C 125
FI-00180 Helsinki, Finland

Phone: +358 (0)9 8569 5005 Fax: +358 (0)41 939 000 525
http://meteli.net Sähköposti: info@meteli.net

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Meteli.net and Record Union to Promote Music of Finnish Indie Artists

The Finnish music service Meteli.net and Record Union, a digital distribution company, have agreed to cooperate closely around promotion and distribution of unsigned and indie artists from Finland. The cooperation will begin immediately.

Meteli.net, a music information service and download store based in Helsinki, Finland will promote Record Union services towards Finnish artists, providing them with the opportunity to sell their music, not only on Meteli.net Downloads MP3 store, but also worldwide on a majority of music download and streaming services including iTunes, eMusic, Spotify and Nokia Music among others. The Downloads store is based on 24-7 Entertainment's distribution platform.

- We are very happy to work together with Record Union since it gives local unsigned artists and indie labels access and large reachability to many services. We are now able to actively help artists with digital distribution, a feature we have been lacking until now, says **Patrik Lindberg**, the Managing Director and Co-Founder of Meteli.net's mother company Nemesys Ltd.

Artists maintain control of their music and their rights and receive a larger share of sales compared to traditional distribution channels.

- We are excited about working with Meteli.net to support independent artists in Finland. Together we can not only help them reach out with their music in Finland and on music services globally, but also gain valuable exposure through the Meteli.net platform, says **Daniel Nilsson**, co-founder and Managing Director of Record Union.

Meteli.net Downloads offers a la carte downloads in the DRM-free MP3 format. MP3 is the most user-friendly music format available. It works on virtually any music player as it is operating system, software and hardware independent. Downloaded music is thus transferable to laptop computers, mobile phones, MP3 players, PDAs, digital set-top boxes, home media systems, car sound systems etc. The service is completely browser-based. With over 4.8 million tracks, the catalogue covers music from EMI, Sony Music, Edel, Playground Music, The Orchard, IODA as well as many local record labels. The download store is powered by 24-7 Entertainment, Europe's leading B2B digital music provider.

For more information, please contact:

**Mr. Patrik Lindberg, Managing Director, phone + 358 (0) 41 515 8725 or + 358 (0) 9 8569 5005
Nemesys – New Media Systems Ltd / Meteli.net**

**Fredrik Holmberg, Head of Promotion, phone +46 (0) 730 268 267
Record Union / www.recordunion.com**

About Meteli.net & Nemesys Ltd

Founded in 2001, Meteli.net has enjoyed a steady growth during its 8 years of business. Meteli.net features information on Finnish artists, albums, music venues, cities, songs, a current news service, a 5-channel streaming radio as well as concert, festivals and club calendars for Finland. Meteli.net is visited by 220,000 unique users a month (TNS Metrix, Autumn 2009). The Meteli.net Downloads store offers over 4.8M tracks in the user-friendly MP3 format from labels including EMI, Sony Music, Edel, Playground Music, The Orchard, IODA as well as many local record labels. The download store is powered by 24-7 Entertainment, Europe's leading B2B digital music provider. Mobile version of Meteli.net, Meteli.mobi brings all content to any mobile device, anywhere, anytime along with maps and ring tones. All services are built and maintained by Helsinki, Finland -based Nemesys – New Media Systems Ltd, founded in 2000, which focuses mainly on music-related services and solutions for the music business.

About Record Union

Record Union is an online music distribution service dedicated to supporting independent artists and labels around the world. Record Union offers instant and simple distribution to a large selection of digital service providers straight from their website, including both download stores and streaming services. Via their A&R network, Record Union also offers the possibility for people and organizations to join the A&R team and act as ambassadors for the service. Record Union aims to democratize the access to the online distribution of music, enabling all artists to sell their music on major music services all over the world. Since its launch earlier this year, Record Union has enjoyed rapid growth and is now one of the leading independent distributors outside the US.